

Customer Case Study: Liz Claiborne

About Liz Claiborne Inc.

Liz Claiborne Inc. (www.lizclaiborneinc.com) designs and markets an extensive range of women's and men's fashion apparel and accessories appropriate to wearing occasions ranging from casual to dressy. The Company also markets fragrances for women and men. Liz Claiborne Inc.'s brands include Axxess, Belongings, Bora Bora, C&C California, Claiborne, Crazy Horse, Curve, Dana Buchman, Elisabeth, Ellen Tracy, Emma James, Enyce, First Issue, Intuitions, J.H. Collectibles, Juicy Couture, Lady Enyce, Laundry by Shelli Segal, LIZ, Liz Claiborne, Lucky Brand, Mambo, Marvella, Metroconcepts, Mexx, Monet, Monet 2, Realities, Sigrid Olsen, Soul, Spark, Tapemeasure, Tint, Trifari and Villager. In addition, Liz Claiborne Inc. holds the exclusive, long-term license to produce and sell men's and women's collections of DKNY® Jeans and DKNY®Active, as well as CITY DKNY® better women's sportswear in the Western Hemisphere. The Company also has the exclusive license to produce jewelry under the Kenneth Cole New York and Reaction Kenneth Cole brand names.

The Challenge

Prior to using Journyx Timesheet, Liz Claiborne Inc.'s IS/IT department used only Microsoft Project to manage projects and schedule resources. For accounting purposes, the company needed to track the time these employees spent working on capital versus maintenance projects. In choosing the right solution, Liz Claiborne considered price, ease of implementation, reporting flexibility, and ability to link with Microsoft Project. Liz Claiborne chose Journyx Timesheet — Web-based software for time-tracking, billing, payroll, invoicing and project management used by IBM, Analog Devices, VeriSign, Siemens and many others — as the best solution to meet these needs, as well as the company's desire to track associate time against projects at an aggregate level.

The Journyx Solution

Approximately 200 Liz Claiborne IS/IT employees enter their time on a weekly basis against projects using Journyx Timesheet software. These projects include acquisition integration, new system development, system maintenance, data center operations, desktop roll-outs, systems analysis and design, etc. Liz Claiborne also uses Timesheet to track paid time off, sick time, and the like.

By using Journyx Timesheet to track time against projects on an actual basis, Liz Claiborne is able to analyze where employee time is being spent against projects, and accurately report time for capital versus maintenance projects for accounting purposes. Since implementing Journyx Timesheet, Liz Claiborne has better information from a project planning perspective and can now challenge estimates based on actuals for similar projects. Journyx Timesheet provided a straightforward way to implement time tracking into an organization that had never tracked time at that level of detail. Timesheet's ease of use and flexibility allowed the company to implement it without adding to staff for administration of the system.

About Journyx Timesheet

Journyx Timesheet is a timesheet and expense management solution that enables organizations to automate management of employee time and expenses for project control, customer invoicing, and payroll processing. Journyx offers patented technological solutions — not just generic tools — that are flexible and adaptable across five platforms and multiple projects, in order to help companies identify profit opportunities along the per-person, per-project continuum.

About Journyx

As the creator of the Web-based time tracking industry, Journyx carves out its own path, while guiding customers to their goals and destinations. Journyx helps customers reach the highest levels of profitability by automating labor-intensive, paper-based processes with a superior, Web-based solution. Founded in 1996, Journyx is the first and only company to establish Per Person/Per Project Profitability (P5), a proprietary process that enables customers to gather and analyze information to discover profit opportunities.

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Timesheet's ease of use and flexibility allowed us to quickly overcome staff trepidation of entering their time and implement the product without adding to staff for administration of the system."

***— John Kovac, Vice President,
Information Technology,
Liz Claiborne Inc.***